



Annual Report

WEAR IT PURPLE



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About Us

PRESIDENTS MESSAGE

Throughout my tenure as president and serving as a Board of Director, I have witnessed firsthand the power of grit, determination, exhaustion, elation, creativity and compassion from our Youth Action Council (YAC) and our incredibly active Board of Directors. Thanks to these two cohorts and all those that celebrate Wear It Purple Day; we've created more inclusive spaces and inclusive conversations than all the years before! It's this collective effort and drive that will continue to encourage the change needed in Australia to celebrate individuality, embrace diversity and foster a culture of acceptance.

This year the milestones and goal posts we have set for ourselves have been greater than ever before, of which we conquered all and learnt from many. I want to thank my team for the effort they have put in and their continued commitment to the charity. I extend my thanks to you and our community/corporate partners for your unwavering support of Wear It Purple, what we do and of my leadership.

I wish to welcome in the new Wear It Purple Board Leadership Team; Brenna Harding (She/Her) as our President, Corey Trembath (He/Him) as Vice President, Glenn Hare (He/Him) continuing on as Treasurer and Juanita Blanch (She/her) as Secretary. I cannot wait to witness what you and the

broader team create in the years to come. I also wish to acknowledge the commitment of our Co-Founder Katherine Hudson, thank you for this wonderful connection.

As I wrap up my time with this incredible charity, my heart absolutely brims with gratitude for the incredible journey I have shared with so many wonderful people. So many who have had such a profound impact on our wonderful little charity and the lives of so many LGBTQIA+ youth across Australia. With this, here are some of my most favourite moments across my time - enjoy the photos!

Thanks
And look forward to always wearing it purple,
Lara







Wear It Purple Day Celebration, Events Cinema, 2022



Speaking to Intertech with Carl, Meta, 2022



Countless speaker events, Brown F...



Presenting at my workplace one last time, Macquarie Group, 2023



The new Wear It Purple team, Strategy Day, 2024



Speaking to Salesforce with Juanita & Mark, 2023



Speaking to Tik Tok with Brandon & Tomi, 2023

Engagements, Foreman, 2022



Speaking on the LGBTQIA+ Leadership & Allyship Summit, 2022



Beginning our partnership with Avenue, 2020



Release of the GSA Resources, NSW Teachers Federation, 2022



My Pets getting WIP Scarfs, 2021



My mum wearing it purple at her work, IVF Australia, 2021



Our multiple stalls with Rainbow Families



My Pets getting WIP Scarfs, 2021

ACCEPTANCE
JOY PRIDE
HAPPINESS
LSKD
EQUALITY



BiConic X Wear It Purple Event, Imperial, 2018



Presenting with Tor, NSW Parliament, 2023



The Marching Team, 2020



The marching team, Mardi Gras, 2023





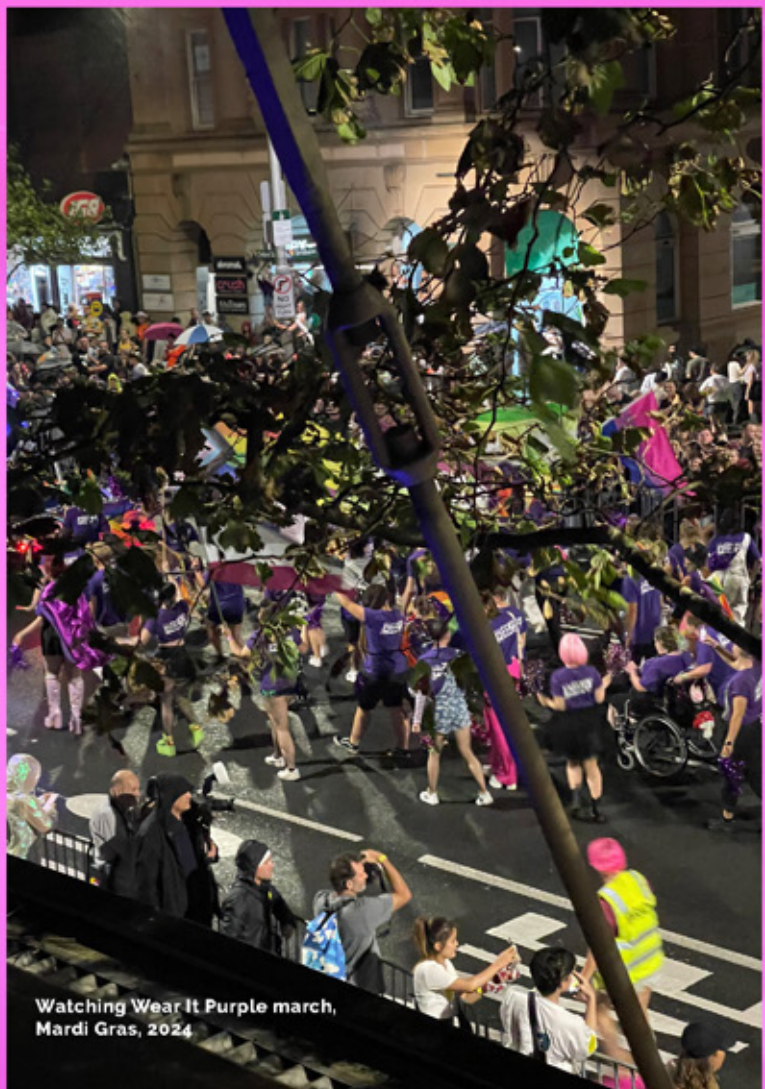
The Stories from the Heart team, World Pride, 2023



Seeing our beautiful artwork in a long standing partnership with The Big Issue, 2023



Presenting with Shemara Wikramanayake & Magda Szubanski, Macquarie Group, 2019



Watching Wear It Purple march, Mardi Gras, 2024

STRATEGY & VISION

The Wear it Purple 2022/2023 strategy centres on expanding upon our presence across Australia, building upon our successfully tested and learnt from pilots, strengthening key partnerships with the community, listening to our team and enhancing our organisation capabilities through a stable infrastructure to ensure our growth is supported. And as always championing LGBTQIA+ youth initiatives, voices and direction.

- **Expanding presence across Australia:** As we grow a YAC, Board and Partnerships that is reflective of many Australian states and territories we wish to extend our reach beyond metropolitan areas to regional and rural communities.
- **Build upon our pilots:** Learning from the success of our pilots in the merchandise space, our Arts Fellowship, competitions, programs and grants we will refine and expand the initiatives that have proven effective. By scaling these programs we can maximise their impact and reach a broader audience.
- **Strengthening key partnerships:** By establishing strong connections with schools, universities, community groups, NFPs, corporations and councils in a diverse range of locations to amplify our impact and

leverage opportunities crucial for wellbeing and empowerment of LGBTQIA+ youth nationwide.

- **Listening to our team and enhancing our organisational capabilities:** To support our continued growth, meet regulatory requirements and growing supporter demand we will continue to invest in stabilising and strengthening our internal and external communication, data collection, order fulfillment, financial strategy and key goals like DGR. Alongside this, we will equally prioritise our culture program efforts to continue to listen to our people, driving training, feedback sessions, board and YAC connection so that we can continue to work in a safe, stable, efficient and exciting organisation that improves to better fulfill our mission and the community we serve; LGBTQIA+ youth.
- **Championing LGBTQIA+ Youth:** Whole heartedly deliver on our mission to continue to highlight and elevate the voices, stories, concerns, experiences of queer Australian youth. Empowering all queer youth to embrace their identities with pride and confidence. By showcasing their resilience and achievements, we aim to foster a more inclusive society.

OUR MISSION

Wear it Purple works to create supportive, safe, inclusive and empowered environments for rainbow (sex, sexuality and gender diverse) young people. Wear it Purple is run by and for young people and is run entirely by volunteers. We aim for a day where rainbow young people do not face challenges different to their peers. We work towards creating environments of true equality to enable rainbow young people to thrive without limitations.

Wear Purple is an Incorporated Association and registered charity. It receives funding only by donations and small product sales.

Wear it Purples relies on the continuous support and generosity of people like you.

OUR PRINCIPLES



1
Advocate for and
empower rainbow
young people



2
Celebrate and
promote the value
of diversity and
inclusion in all
communities



3
Raise awareness about
sexuality, sex and
gender identity.



4
Challenge harmful
social cultures



5
Champion role-
models to support
young rainbow
people establish the
confidence to be
who they are.

HISTORY

Founded in 2010 as a response to the heartbreaking and traumatic stories of rainbow teenagers worldwide, Wear It Purple emerged from the devastating loss of several young lives to bullying and harassment linked to the lack of acceptance of their sexuality and gender identity. The organization was born out of a pressing need to address the alarming rise in self-harm and suicides among rainbow youth.

The staggering research underscores the urgency of Wear It Purple's mission, with 75% of LGBTQIA+ youth experiencing some form of discrimination. Among these statistics, 61% face verbal abuse, 19% endure physical bullying, and 24.4% of Lesbian, Gay, Bisexual individuals, and

36.2% of Trans Australians grapple with depression, in stark contrast to the 6.8% general population rate. The tragic story of 18-year-old Tyler Clementi, who took his own life after being forcibly 'outed' as gay, exemplifies the harrowing reality faced by many. This heartbreaking event triggered a wave of similar testimonials, highlighting the urgent need for change.

Wear It Purple was established to offer a beacon of hope to rainbow youth worldwide.

demonstrating that support and celebration exist, and they have the inherent right to be proud of their identities. Co-founded by Katherine Hudson and Scott Williams, the organization has evolved into an international movement. Despite growth, Wear It Purple remains steadfast in its mission – sending an annual message of support and acceptance to rainbow youth. As the organization expands, the unwavering message endures: everybody has the right to be proud of who they are.

We know young people change the world, so they are at the core of what we do!







Annual
Theme

ANNUAL THEME

WEAR IT PURPLE DAY INSPIRES LGBTQIA+ YOUTH TO "WRITE YOUR STORY" AS RECORD NUMBER OF ALLIES UNITE FOR A MORE INCLUSIVE AUSTRALIA

On 25 August 2023, LGBTQIA+ youth and allies unite in record numbers to celebrate 'Wear It Purple Day' as thousands of schools, community organisations, universities, and workplaces prepare to celebrate nationwide.

By wearing purple, Australians demonstrate to rainbow young people that they are seen, supported and respected, acknowledging all have the right to be proud of who they are and who they are becoming.

Originally founded by students in response to global stories of teenagers taking their own lives due to bullying and harassment, Wear it Purple Day has become an international movement of celebration and support.

This year's theme, "Write Your Story", is created by Wear It Purple's Youth Action Council (YAC) to give voice to growing rhetoric in the LGBTQIA+ youth community around the importance of personal expression and individuality.

"In a world where social media, the media and our education system often creates pressure to conform to norms, broken structures and set standards, the 'Write Your Story' theme encourages young people to embrace their unique perspectives and to share their stories with others," said, Victoria Adams, Youth Action Council.

"For young people who identify as LGBTQIA+, the theme represents the importance of

taking ownership of their narratives and to share their experiences in their own voices. This process of storytelling can be empowering and affirming and by speaking from their hearts, young people can also contribute to a broader cultural shift towards greater acceptance and visibility for LGBTQIA+ individuals."

Lara Husselbee, President, Wear it Purple, commented, "Storytelling is a powerful mechanism to drive visibility and connection, build communities and create acceptance. At Wear it Purple believe strongly that by providing space and visibility for these stories, from our LGBTQIA+ youth, lives can change and we can move societies to take action. I am so proud of this year's theme, our youth action council and to lead this wonderful organisation."

To play an active role in supporting Wear It Purple Day in your school, community organisation, university, or workplace:

- **Speak to your School:** To see how they plan to celebrate Wear it Purple day and the policies, practices they have in place to create supportive and safe spaces for students and teachers.
- **Do your research:** Jump onto great sites like ours or some of our community partners to learn more about topics like pronouns, coming out, supportive affirming conversation and gender identity to name just a few.
- **Host or attend panels and keynote Events:** The power of storytelling and visibility enables rainbow youth to connect to community and gain strength hearing about common struggles and opportunities to triumph.

- Prioritise key issues through established pride employee network groups: Champion topics like pronouns, gender affirmation and identity, inclusive language and active allyship.
- Continue courageous conversations: Go beyond Wear It Purple Day to create safety in classrooms and workplaces across the country.

ABOUT THE “WRITE YOUR STORY” THEME

VISIBILITY

‘Write your Story’ promotes Visibility – allowing LGBTQIA+ youth to see themselves represented in the world around them. Crucial for those who may feel isolated, marginalised, or uncertain of their place in the world, as it can help to validate their experiences and provide a sense of belonging through expression and connection. When LGBTQIA+ youth share their lived experiences, they become part of a broader cultural narrative that can help to challenge negative stereotypes and promote greater understanding and acceptance.

COMMUNITY

‘Write your Story’ promotes Community – through sharing a connection to others who have had similar experiences and create a sense of belonging that builds community for our LGBTQIA+ youth. At Wear It Purple one of our core focuses is to provide opportunities for this

collaboration and to create supportive environments. This is especially important for those who may feel isolated or unsupported in their everyday lives – when LGBTQIA+ youth come together to share their stories, they can create a powerful sense of solidarity and support to help promote resilience.

ACCEPTANCE

‘Write your Story’ promotes Acceptance – Sharing lived experiences can also promote acceptance by challenging negative stereotypes and fostering empathy. When non-LGBTQIA+ people hear about the experiences of LGBTQIA+ youth, it can help to humanise their struggles, their successes, their challenges and their joy. This leads to great understanding, acceptance, and support, all crucial for safety and wellbeing.



ABOUT THE ARTIST

Lawson 'Wukawe'

Dodd (He/Him)

Kurna / Narungga /

Ngarrindjeri

Lawson Dodd is an Artist / Graphic Designer who aims to push the boundaries of First Nations Artwork through his creations. He is a proud Kurna/Narungga/Ngarrindjeri man whose strengths in digital media allow him to take a modern approach to his artwork whilst incorporating traditional customs and meaning. His talents were recently recognised when he was awarded 'NAIDOC SA Artist of the Year 2022'. Lawson's strengths are communication, creativity and compassion. Lawson is always keen to take his skills to the next level with every new and exciting project.

"It was so meaningful to be involved with Wear It Purple this year as I have celebrated the day many times in the past. I feel it is a visual beacon of hope, love and support for LGBTQIA+ youth everywhere. This year's theme of 'Write Your Story' resonates with me because I am a big supporter of people following their own path and choosing what's right for them. Just like in most stories, life has many challenges and it's about how we choose to overcome these challenges that allows us the freedom to write our own story."







*Our
People*

PRIDE

OUR PEOPLE

SPOTLIGHT

A closer look at some of our amazing team and contributors.

Wear it Purple is entirely volunteer led. Our Youth Action Council and Youth Executive Leadership Team have made the organisation and movement what it is today. Their contribution and voice ensures the focus continues to be youth orientated.

Our Board is comprised of members who are passionate about their work in the rainbow community.

The Board is responsible for the strategic guidance and development of policies that shape Wear it Purple's future direction and how it services the community in

accordance with our purpose and priorities.

Our patrons and ambassadors are a vital part of our wear it purple community and allow our message to be amplified to young people internationally.

Head to our website to read more about our active youth action council, youth executives, board members, patrons and ambassadors.

Juanita Blanch (She/Her) Board Director

Juanita is a passionate individual with a commitment to fostering a world that embraces diversity and uplifts rainbow youth. Shaped by her personal journey as the daughter of a gay father, she intimately understands the profound impact of acceptance and the complexities of societal responses. Witnessing her family navigate her father's coming out during her teenage years ignited a deep-seated commitment to championing equality. Now a mother herself, Juanita is propelled by a strong determination to cultivate a more inclusive and supportive environment for her daughter and all young individuals. Drawing from her professional expertise as a Senior Director at Capgemini, where she leads the Salesforce consulting practice team, Juanita merges her personal experiences with her professional acumen to drive positive change.

With a vision to empower individuals to contribute their skills and time to Wear it Purple, Juanita actively supports the organisation's growth plan, leveraging Salesforce technology to enhance operational efficiency. Since joining the board in 2023, she has spearheaded initiatives to implement a Salesforce CRM, aiming to bolster visibility of the Wear it Purple member base and introduce automation to streamline the organisation's volunteer-driven efforts.

Sean Henschke (They/Them)

Executive Youth Action Council

Sean first engaged with Wear it Purple as a young queer person at high school in South Australia and the experience was life-changing. As a result of seeing the impact Wear it Purple has, Sean was inspired to actively join the LGBTQIA+ rights movement and worked in various not-for-profit groups and campaigns for human rights across Australia. Due to their work, Sean was recognised as AOSN National Queer Student of the Year in 2018 and Out For Australia's 30 under 30 LGBTIQ Role Models in 2019.

"Being asked to be a part of Wear it Purple is one of my proudest moments. Supporting and having the opportunity to be part of making change for our community is something that my younger self dreamt of. Accessing resources and community was crucial for me as a young queer person, and Wear it Purple was pivotal to providing that access and hope for me; I'm committed and excited to do the same for young people today. There is still so much work to be done to ensure that every rainbow young person - and members of the broader community - have the tools, resources and connection to their community."



Brandon LA Daley (He/Him)

Youth Action Council - Arts & Culture Lead

Brandon is a young Queer Gumbaynggirr man who is passionate about making a difference and helping the community. Brandon has recently celebrated a year at Wear It Purple as a member of the Youth Action Council, a fiercely passionate and diverse group of young individuals - to create change and help disadvantaged rainbow youth.

Brandon was born and raised on the Coffs Coast connecting with his community. Since first coming out at age 14 by yelling "I DON'T KNOW WHAT I AM BUT IT'S NOT STRAIGHT!!" He has been striving to better the wider community since.

Brandon has a particular interest in areas of Arts, Culture and Media, bettering representation and education for all.



Jollee Hacadurian-Sacco (She/They/He)

Youth Action Council

A Middle Eastern and Italian queer artist from the western suburbs of Sydney, Dharug land.

Jollee has just recently started their journey at Wear It Purple as a member of the Youth Action Council, a fiercely passionate and diverse group of young individuals - to create change and help disadvantaged rainbow youth.

They were recently a participant in 'Stories from the Heart' at ATYP, supported by WearItPurple and Sydney World Pride which provided her a space to authentically share their stories and experiences. Through this, he was inspired to keep working with WearItPurple to be a part of creating those spaces for Rainbow Youth like them.







The Numbers

YEAR IN REVIEW

Over the past year, Wear It Purple has been working hard to strengthen the core elements of our organization. We've been focused on refining how we run things and investing heavily in training our dedicated volunteers. This strategic effort aims to make sure Wear It Purple can have an even bigger impact on the LGBTQIA+ community, making our contribution more sustained and meaningful.

The support we've received this year has been incredible and shows that more and more people are connecting with our mission. From individuals to community groups and even big names like Listerine, LSKD, and Telstra, there's a growing commitment to creating supportive and inclusive spaces for rainbow young people. This widespread endorsement reflects our organization's increasing influence and the growing recognition of the importance of proactive advocacy for diversity.

Although merchandise revenue dipped slightly compared to last year, we see it as a normal fluctuation that doesn't overshadow our dedication to our main goal. Wear It Purple is still fully committed





to providing impactful merchandise that supports our initiatives and spreads awareness about inclusivity and acceptance.

We've also rolled out some key initiatives over the past year that further cement our role as agents of positive change. The Trans & Gender Diverse Writing group, led by Nevo Zisin, provided a platform for expression and solidarity. Additionally, our Culture and Coaching workshops, guided by Danica McCarthy, have helped develop the personal and professional skills of our community. We've also given significant support to Claud Bailey, who received the Arts & Culture Fellowship, demonstrating our commitment to nurturing LGBTQIA+ talent in various creative fields.

As Wear It Purple continues to evolve, these initiatives showcase our dynamic approach to creating a world where every rainbow young person can flourish without barriers.

600'000+

STUDENTS

WE DIRECTLY SUPPORTED HUNDREDS OF THOUSANDS OF STUDENTS THROUGH THE DELIVERY OF OUR FREE SCHOOL PACKS



750+

FREE SCHOOL PACKS

IN 2023 WE SENT OUT HUNDREDS OF SCHOOLS ACROSS THE COUNTRY



250'000+

WEBSITE VIEWS

IN 2023 WE WERE ABLE TO PROVIDE INFORMATION, MERCHANDISE AND RESOURCES TO THOUSANDS OF PEOPLE.

2429

ORDERS

WE RECEIVED OUR HIGHEST VOLUME OF ORDERS IN 2023



PROFIT+LOSS

	2023	2022	2021
TRADING INCOME			
Credit Card Surcharge	227.99	420.25	0.18
Donations Revenue	395,309.82	290,784.55	223,842.16
Interest Income	82.68	17.44	129.52
Other Revenue	3,975.30	2,293.99	284.96
Sales-Merchandise & Product	195,219.16	207,575.36	55,197.43
Sales-Postage	207.13	514.30	-
Total Trading Income	595,022.08	501,605.89	279,454.25
COST OF SALES			
Cost of Goods Sold-Merchandise	84,526.13	47,964.75	21,350.92
Cost of Goods Sold-Packing and Postage	32,415.36	33,049.01	17,668.03
Total Cost of Sales	116,941.49	81,013.76	39,018.95
GROSS PROFIT	478,080.59	420,592.13	240,435.30
OPERATING EXPENSES			
Advertising	6,814.00	3,025.00	11,496.68
Awards Expenses	-	4,500.00	-
Bank Fees	48.28	47.98	113.03
Consulting & Accounting	17,242.50	15,905.59	-
Contractor	50,670.69	32,522.91	59,878.44
Design and Production Costs	11,625.00	130.00	14,791.80
Donations Expense	16,767.20	-	22,000.00
Entertainment	1,436.82	-	2,257.85
Event Costs	23,270.11	3,092.00	10,302.65
Fees	3,641.03	2,717.19	939.43
Gifts	5,806.44	-	-
Hiring Costs	5,356.07	5,821.64	4,997.00
Insurance	2,290.60	1,915.39	1,619.51
Interest Expense	0.05	-	0.07
Legal Expenses	44,282.41	-	-
Office Expenses	1,836.11	-	401.18
Paypal Fees	826.82	1,170.16	1,345.72
Postage	30.00	-	-
Printing & Stationery	-	-	540.00
Software Subscriptions	4,321.95	3,121.80	5,418.16
Sponsorship/Grant Expense	24,868.17	19,633.90	32,699.00
Stripe Fees	3,259.61	3,725.29	28.47
Telephone & Internet	-	9.39	325.00
Training	9,560.00	-	-
Travel-National	9,961.73	428.36	140.61
Total Operating Expenses	243,915.59	97,766.60	169,294.60
NET PROFIT	234,165.00	322,825.53	71,140.70





Our
Collabs

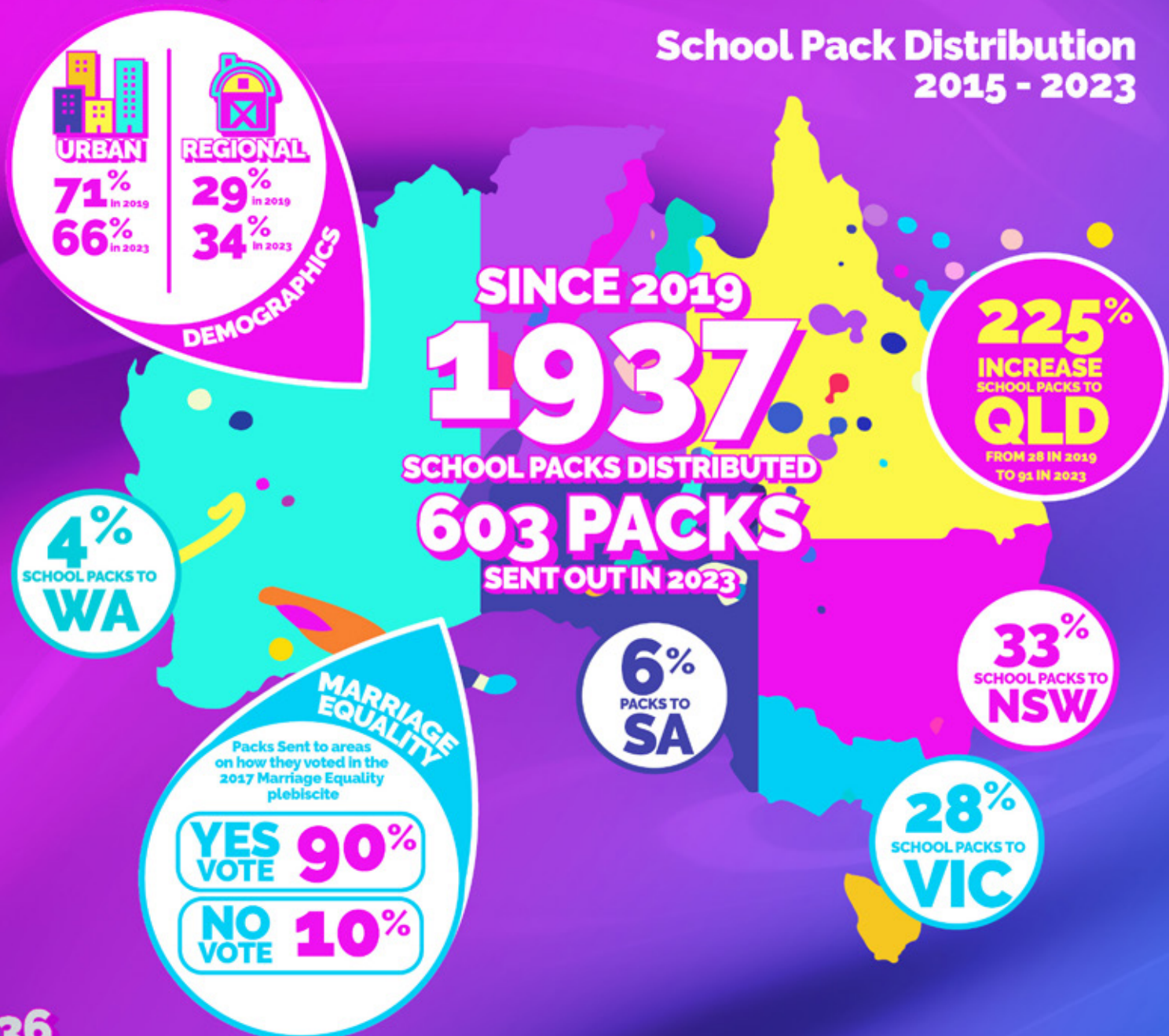
CARTISAN

In our third year with Cartisan and our more cleaned up data driven approach, we are able to chart the School pack distribution more clearly.

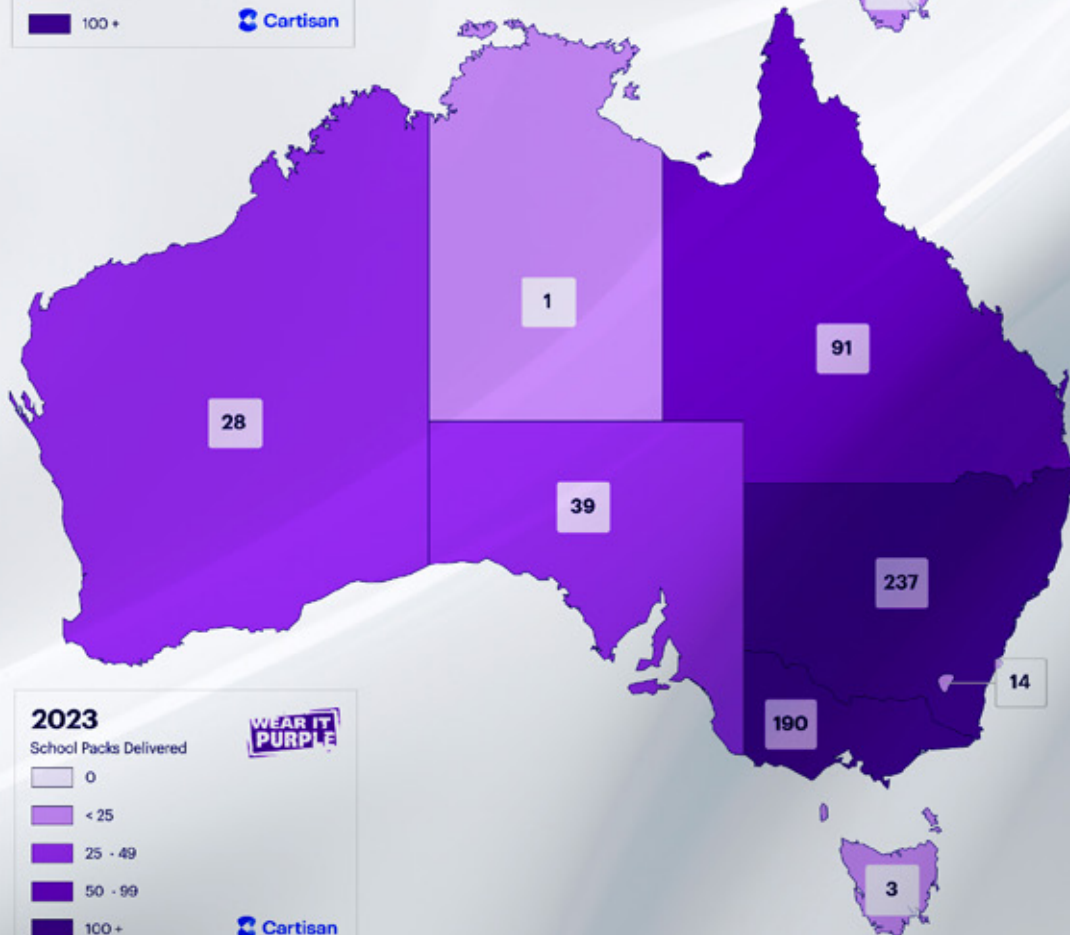
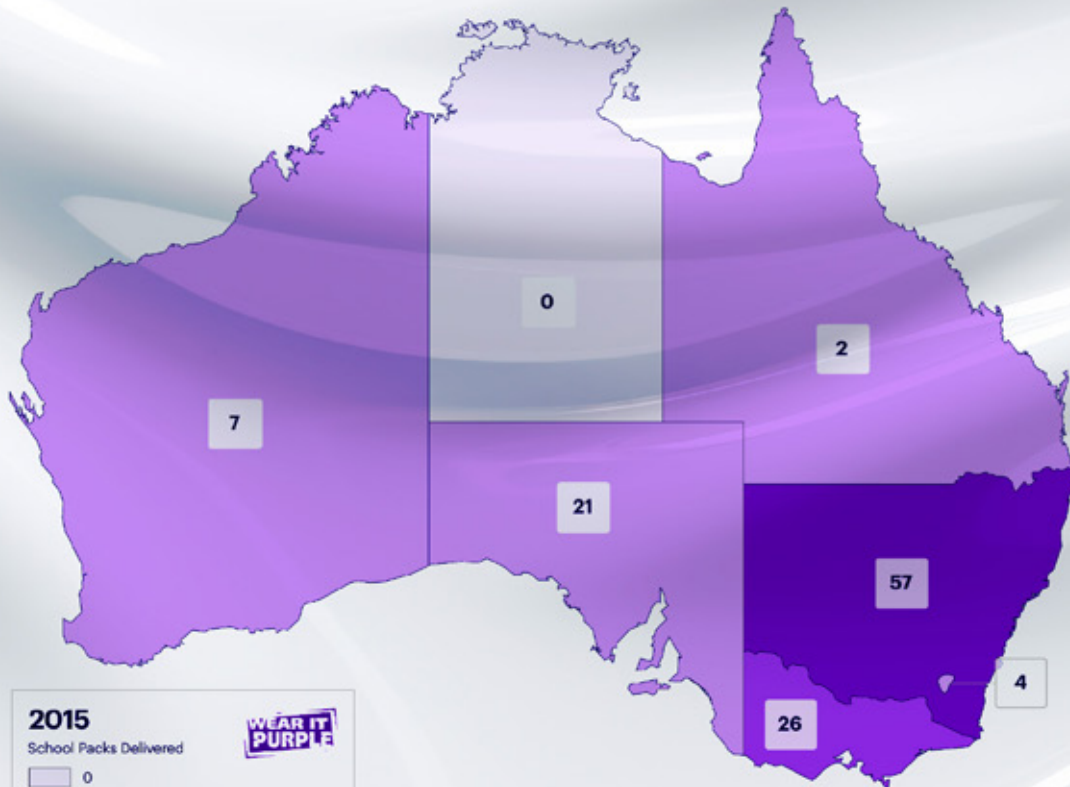
As in previous years we use this to help with direction, strategy, communication and alignment. It also helps us to look at the landscape of Australia to see where the country is touched by the positive impact of teachers, schools, parents and students requesting school packs.

In the images on the right, you can see our growth from 2015 to 2023. Whilst the earlier data is a guestimate, we do believe the growth demonstrates a lot of opportunity. We look forward to partnering with other charities who distribute school packs, like Minus18, to see the impact of Wear it Purple Day

School Pack Distribution 2015 - 2023



School Pack Distribution 2015 - 2023



AVENUE

Entering into our third consecutive year of collaboration with Avenue Co-Working, Wear It Purple is thrilled to continue the journey of creating positive impact and meaningful change. This enduring partnership has evolved into a symbol of dedication to inclusivity and empowerment, aligning seamlessly with both organizations' shared commitment to providing opportunities for individuals with disabilities in a supportive work environment. Building on the successes of the previous years, our collaboration with Avenue has not only streamlined our merchandise operations but has also fostered a sense of purpose and fulfillment in the workforce they empower.

This past year marked a record-breaking achievement as we witnessed Avenue Co-Working efficiently handle and dispatch a remarkable 2429 orders.

The substantial increase in the number of orders sent out not only underscores the efficacy of our collaborative efforts but also serves as a testament to the dedication and capability of Avenue's team. The flawless execution of our merchandise logistics showcases the impact of a partnership that goes beyond transactional business, embodying the spirit of mutual support and shared values.

As we reflect on the significant milestones achieved together, Wear It Purple is immensely grateful for the unwavering commitment and professionalism demonstrated by Avenue Co-Working. The record number of orders dispatched exemplifies the success of this collaboration, reinforcing our collective dedication to creating inclusive opportunities and empowering individuals with disabilities. Moving forward, we are excited to continue this impactful partnership, shaping a future where diversity is celebrated, and everyone has the opportunity to thrive.

Avenue
A workplace for all



WEAR IT PURPLE



Pictures courtesy of @avenuecoworking



ARTS + CULTURE GRANTS



This year, we launched our new yearly grant program, QUEER FUTURES FUND, designed specifically to fund art and culture projects by LGBTQIA+ identifying young people. We were overwhelmed by the response as we received over \$2.3million in requested amounts for projects that otherwise weren't eligible for funding but desperately needed it. We're so proud of our selected projects with over half the grant money being directed towards First Nations and/or regional & rural based projects.

However, there were a few projects that we wish we could've funded or given more money to because we think they're pretty important. This is where you come in! We've made this prospectus list of projects that are still in need of funding to make it a reality. If you're interested in funding any of the projects or becoming a sponsor for future years of QUEER FUTURES FUND, please let us know!





Carnage for Christmas Horror Feature Film

When true-crime podcaster and sleuth Lola visits her hometown at Christmas for the first time since running away and transitioning, the vengeful ghost of a historical murderer and urban legend seemingly arises to kill again. Lola must solve the case before her community is slaughtered.

Alice Maio Mackay (she/her, 18)
Adelaide

TRANSCEND Theatre/Dance

Trans people are more than their gender and sexuality - with such nuance, complexity and detail at the trans and queer core one of the most important aspects of queer culture is joy. And that means ensuring there are moments where you can let go and enjoy yourself because finding those moments can sometimes be fleeting. Dancing is one way to do that - TRANSCEND is a dance theatre piece exploring the euphoria and dysphoria of the trans experience by trans and queer people, for these people. Expressed through poetics and metaphor, there is one protagonist who we meet on an operating table about to undergo gender affirming surgery. And we flash through montages of their life as a trans non-binary person from as young as 3 to adolescence, to adulthood.

Danni Esposito (they/them, 22)
Melbourne



DREAMLIFE



DREAMLIFE Publication - Independently published magazine

DREAMLIFE is an independent magazine, which, from inception to distribution, is lead by a team of transgender, gender diverse and non binary people. The concept of DREAMLIFE is to take up a beautiful space with a physical manifestation of trans community, joy and resilience, countering the harmful anti-trans narratives so often played out in media.

Aud Mason-Hyde (they/them, 18)
Adelaide

- good company - Tool-kit and single

Imbi is a trans artist moving through the mediums of poetry, music and mysticism. In this offering, he presents a melodic musing on trans-masc yearning accompanied by a zine-form tool kit of personal revelations, interpersonal conversations and honest poetic reflections from them self and members of the queer community of so-called-Sydney. In an attempt to share useful practices they have learnt both collaboratively and independently, Imbi hopes to capture and convey the powerful moments shares and celebrated amongst queer family in this colony, reminding young queers of the decadent connections that await them and offering some help in the process of finding kin.

Imbi Nassi (they/he, 26)
Sydney



genderbility Zine

Genderbility is a zine resource created by community, for community- with community in this case referring to Autistic and Gender Diverse young people. The project is based on a pre-existing research paper, has clinical backing and support from headspace Camperdown. This project draws on the extensive history of zine-making as an accessible art form for Queer and Disabled communities.

Charlie Landy (they/them, 22)
Sydney

Fluid Thinking Magazine Issue 2 Publication

Fluid Thinking is a magazine that showcases emerging creatives who are making thoughtful, expansive works and building community. We focus on those who are part of minority groups, especially queer, neurodivergent and/or disabled. The theme for Issue Two is 'HOLD ON', asking marginalised artists how they 'hold on' to who they are in times of turbulence. The emphasis is on strengthening and affirming identities and community, and helping others find ways to do the same.

Dani River King (they/them, 25)
Sydney



Queer Stories Toowoomba

Series of Community Events

Join Inclusive Counselling Collective for Toowoomba Pride '24 rainbow poetry workshops. We will be exploring themes of queer joy and how queer identities can be expressed through poetry, storytelling, and art. You'll be given the opportunity to submit your piece for the Queer Stories Toowoomba anthology, which we will be published and made available in physical and digital formats.

Inclusive Counselling Collective (they/she, 22)
Toowoomba



A Place for Us

Collaborative Community Art Workshops and Art Installation

'A Place for Us' is a collaborative art project for trans youth, centered around making our own safe spaces. The project aims to build and strengthen community connections through collaborating on a series of textile works that will be used to create an installation.

Felix Jackson (they/them, 23)
Penrith

Intersex Awareness Day Posters

Posters

For Intersex Awareness Day, we want to work with Kelso Ronning (a young local trans artist) to create some artwork to celebrate Intersex Awareness Day and Intersex Day of Solidarity. The artwork would include a poster which can be reproduced onto a tote bag and a t-shirt, and which elements can be taken to be used for stickers and promotional purposes.

A Gender Agenda - Mimi Hall (she/they, 26)
ACT





To My Future Self Podcast

To My Future Self is a podcast & performance project amplifying the stories of LGBTQIA+ regional youth. Regional young people have stories to tell; stories about the joys, hopes and struggles of being a queer young person living in the country. Matriark Theatre will partner with queer community organisations on Birpai country in Port Macquarie to deliver a pilot program consisting of a podcast and live storytelling event. This program will connect queer youth, provide creative upskilling and leave participants feeling strong, confident and courageous in their identity.

Matriark Theatre (he/him, 35)
Port Macquarie



Compose Queer Lab

Composer Lab / Public Performance /
Album / Video Recording

Compose Queer Lab is a specialist composer lab that enables emerging queer musicians to unapologetically insert their own identities and experiences into new classical music works. In 2024, Divisi will select three young queer composers to develop their craft through a paid opportunity to compose for Divisi and work with queer industry professionals to create brand new innovative and uniquely queer musical works.

Divisi Incorporated (they/he, 24)
Melbourne



Cherry Webseries

Award winning show from the fringe circuit Cherry will be turned into a short form online series about growing up in Western Sydney and grappling with their queer identity in the early 2000's all with a bubblegum pop candy lens and a lil bit of...okay maybe a lot of Katy Perry.

Sarah Carroll (she/they, 27)
Western Australia

PROUD PARENT RESOURCE



LGBTQIA+ youth across Australia are imploring our nation to take note of their experiences, their lives and the issues that are important to them. As we know, whilst great strides have been made in the fight for equality and acceptance for the broader community, there is still significant change needed to combat statistics like 40.8% of participants in the La Trobe 'Writing themselves In 4' study said they had experience verbal harassment, 22.8% sexual harassment or assault, 9.7% physical harassment or assault in an educational setting.

At Wear It Purple our aim is to bring visibility to the experiences, stories and perspectives of LGBTQIA+ youth so that we can help to raise awareness and generate a wider discussion.

We get countless emails and direct messages from parents and kids asking how they can start conversations. How they reach out to support their child, whilst navigating a landscape they

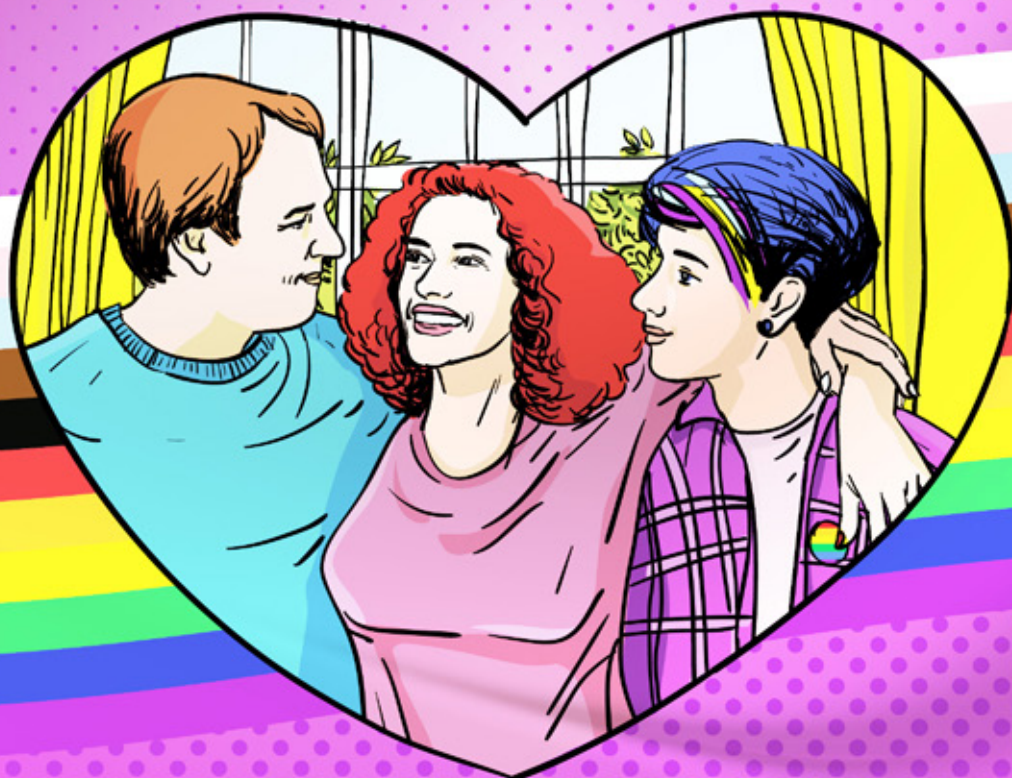
themselves may be uncertain about. Or how they can help their parents and loved ones understand the experience they are having and why they so desperately need their support.

Resources like Proud Parent are crucial in continuing courageous, intimate and authentic conversations of acceptance. Resources like this can help create a more inclusive and accepting world that celebrates difference.

Wear it Purple is honoured to have partnered with Capgemini to bring this project to life.

From this point on, it is the conversations you with your child, that will make change in this world - for all minorities.

Please head to our website to access this life changing resource



SOCIAL MEDIA

facebook

AUDIENCE

26.3k

page likes

REACH

26,904

2023 TOP POST

202

likes

66

shares

62

comments

11,500

reach



Instagram

AUDIENCE

19,009

followers

REACH

18,479

2023 TOP POST

1,259

likes

362

shares

13

comments

9,826

reach



ACKNOWLEDGMENT

The Wear it Purple board would like to thank our Youth Action Council and everyone who participated in Wear it Purple Day 2023.

To our founders, patrons and ambassadors, we thank you for your advocacy, support and for championing our purpose to create supportive, safe, inclusive and empowered environments for rainbow young people.

We would like to acknowledge our 2023 major supporters as follows;



HOW YOU CAN HELP

As a supporter of Wear it Purple, there are numerous ways to actively support Wear it Purple and/or contribute to the cause of LGBTQ+ inclusivity and empowerment.

One crucial step is to become an active ally within your community; this involves listening to and understanding the experiences of LGBTQ+ individuals, advocating for their rights, and challenging discriminatory attitudes and behaviors whenever encountered. By standing in solidarity and offering support, you can help create a safer and more inclusive environment for everyone.

Volunteering for queer community groups or charities is another meaningful way to actively contribute. Whether it's assisting with events, providing mentorship, or offering your skills and expertise, your involvement can make a significant difference in the lives of LGBTQ+ individuals and communities.

Support Wear it Purple on the last Friday of August by organizing celebrations

within your school or organization. This could involve hosting events such as awareness workshops, panel discussions, or themed days where participants wear purple to show their support for LGBTQ+ rights and visibility. We even offer speakers for a donation fee, so get in touch. By raising awareness and fostering dialogue on Wear it Purple Day, you can help promote acceptance and understanding among peers, colleagues who may choose to have these conversations with their families and friends.

Additionally, donating to Wear it Purple will provide essential funding so we can continue the support, services, initiatives and our growth. This can be financial (see below for details on how) or by seeking opportunities to partner with Wear it Purple on local initiatives, resource development for noticed gaps, or creative projects can further amplify the impact of your support, fostering collaboration and innovation in advancing LGBTQ+ equality and visibility within your community.



ELECTRONIC TRANSFER:
Wear It Purple Donations
Commonwealth Bank, Hornsby
BSB: 062 181 | Acc No: 1086 6472



ONLINE:
www.wearitpurple.org/donate



CHEQUE:
Wear It Purple Incorporated
POBox 166, Potts Point NSW 1535



TEAM DONATIONS:
gofundraise.com.au/beneficiary/wearitpurple

From there, click the "start fundraising" link, then select create a team - and follow the prompts.



Wear It Purple acknowledges the Traditional Owners of country throughout Australia, their diversity, histories, knowledge and their continuing connections to land and community. We pay our respects to all Australian Indigenous Peoples and their cultures, and to Elders of past, present and emerging.



Wear It Purple Incorporated is an ACNC registered charity ABN 39 634 641 162. WIP believes the information in this document is correct at the time of issue, but no warranty of accuracy or reliability is given and no responsibility arising in any way for errors or omissions. This guidebook is aimed at building awareness about Wear It Purple and the LGBTQIA+ Community.

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