



## WHAT DO WE DO?

We aim to reach our goals through advocacy, support and by educating about sex, sexuality and gender diversity.

**Wear It Purple Day** - Our annual campaign is a day where individuals, schools and workplaces "**Wear It Purple**" to show their support to rainbow young people, and celebrate the diversity of the rainbow community!

**Education** - We work with schools to foster safe and supportive environments for rainbow students, by **empowering students to create change**. Our team members deliver presentations and workshops that educate about sex, sexuality, gender diversity and challenge harmful ideas that exist about rainbow people.

**Community Engagement + Involvement** - We participate in lots of community events (Like Mardi Gras) to give rainbow young people the chance to be part of the rainbow community, have their voices heard, have fun in safe environments and celebrate who they are.

**Media Projects** - Help us target and address key issues that affect the rainbow community; and **social media** helps us help you to know what's going on, and when!

**Advocacy** - Because **Wear it Purple IS rainbow young people**, we are a public voice for rainbow young people and advocate on behalf of our peers.



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## WHO ARE WE?

Wear it Purple works to create supportive, safe, inclusive and empowered environments for rainbow (sex, sexuality and gender diverse) young people. Wear it Purple is run by and for young people and is run entirely by volunteers. We aim for a day where rainbow young people do not face challenges different to their peers.

We work towards creating environments of true equality to enable rainbow young people to thrive without limitations.

Wear Purple is an Incorporated Association and registered charity. It receives funding only by donations and small product sales.

## HOW DO I GET INVOLVED?

Are you **under 24**? Come along to one of our Youth Action Council meetings, held once a month. Contact us at [contact@wearitpurple.org](mailto:contact@wearitpurple.org) for more info.

Are you a **little older**? No problem! Sign up to our mailing list for info on getting involved in Wear It Purple Day, or email [contact@wearitpurple.org](mailto:contact@wearitpurple.org) for more information on how you can support our young people, through avenues such as mentoring and project support.

***Wear It Purple believes that everyone has the right to be proud of who they are. We're a not-for-profit, youth run organisation that's dedicated to creating safe and supportive environments for rainbow young people, like you!***

**WWW.WEARITPURPLE.ORG**